

INARA TOKTOMUSHOVA

Perth, WA

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PROFILE OVERVIEW

A self-taught, dynamic, and highly motivated, I enjoy honing my skills and experience while making a difference and bringing my personal contribution to the organization. Working in different industries and countries over the past 10 years has given me a broad and thorough knowledge and understanding of different industries, people management skills in multicultural environments, flexibility, and mobility. My curiosity to always update myself with new skills brought me to the world of Information Technology and Data.

I am interested in the opportunities, that can further develop my professional skills in Information Technology and Data Science and grow as an individual.

EDUCATION

2021 – 2022 **The University of Western Australia (UWA)** Master of Information Technology

2005 – 2009 **American University of Central Asia (AUCA)** Major: Sociology, Minor: Business Administration

SKILLS

Technical (IT) skills

Advanced Excel, Tableau, PowerBI, Google Analytics

Python, SPSS, Machine Learning, SQL

Working knowledge of Java, R, HTML, CSS, GitHub

Basic knowledge of Bash/Linux, JavaScript, AWS

Professional Skills

Data Analysis skills

Business Intelligence

Project and time management skills

Communication and negotiation skills

Excellent written and verbal communication

Qualitative & quantitative research skills

Managing marketing campaigns & budget

Events, Exhibitions & Sponsorships Management

Customer relationship management CRM

Professional mystery shopper

Personal skills

Able to multi-task and think critically

Acute attention to details

Problem-solving skills

Excellent individual and teamwork

Customer and service-oriented

Ability to make decisions and prioritize tasks

Excellent individual and teamwork

Business and results-driven

Language skills

English - Full professional proficiency

Turkish - Full professional proficiency

Russian- Native or bilingual proficiency

Kyrgyz - Native proficiency

German- Intermediate working proficiency

Arabic – Elementary proficiency

EMPLOYMENT HISTORY

Nov 2021 - Dec 2021 **Summer Intern - Consulting** | Deloitte | Perth, Australia

Mar 2019 - Oct 2020 **Freelance Marketing Strategist | Data Analyst**
Doha, Qatar

May 2017 - Feb 2018 **Marketing Communications Manager**
Ezdan, Doha, Qatar

Sep 2014 - Jan 2016 **Marketing Communications Manager**

Nov 2013 - Jul 2014 **Acting Marketing Manager**

Sep 2012 - Oct 2013 **Marketing Executive**

Jaidah Automotive, official dealership of Chevrolet, General Motors in Qatar

May 2011 - Jun 2012 **Sales Executive**

Jan 2010 - Apr 2011 **Sales & Marketing Coordinator**

Meydan Hotels (Home to the world's richest race Dubai World Cup) Dubai, UAE

2009 May - 2010 May **Researcher & Personal Assistant to Patricia Ryan, PhD Candidate**
Texas University at Austin, USA

TRAININGS

Feb-Dec 2020 **IBM accredited Data Science and AI program**, Learnbay, India

Feb 2019 **Data Analysis and Presentation Skills**, PWC, Coursera

May 2019 **Business Analytics for Decision Making**, University of Colorado, Coursera

Oct 2011 **Selling and Sales Management** Professional Development Program

The Emirates Academy of Hospitality Management, Dubai, UAE

Aug-2011 **Invitee** to the American Sociological Association [Conference](#)